

# **ASSOCIATION OF DISTRICT COUNCILS**

## **LOGO COMPETITION**

### **INTRODUCTION**

The purpose of this competition is to design a logo for the Association of District Councils (ADC). The logo shall be used to aid and promote instant recognition of the organization.

The official rules of the logo competition are described below:

### **RULES, SPECIFICATIONS AND CONDITIONS FOR PARTICIPATION**

#### ***Definitions***

'Entry' means a logo design created by the Entrant for this competition.

'Entrant' means the participant who offers the entry under the terms of this contest.

#### **Eligibility**

Entries are invited from members of the public.

#### **Entries**

- (i) Entries must be submitted in format of soft copy and also as a JPG, PNG, PDF and other known formats.
- (ii) Colour – maximum four colours or quadrichromy.
- (iii) Print out of logo must be submitted in colour A4 size along with a reduced black and white version of 3 x 3cm.
- (iv) The Association of District Councils reserves the right to revert back to the designer for any modifications in connection with changes to colours and design in case the final printing of the logo does not reflect the colours present on screen.
- (v) No more than two (2) entries may be submitted by each participant.
- (vi) Warranties  
The Entry shall not be obscene or libelous, and shall not violate any rights of any third party.
- (vii) The logo should contain the following:-
  - (a) Landmarks
  - (b) Features showing rural areas/development
  - (c) Common components of all District Councils.

- (viii) Each entry shall be signed by a pseudonym on the verso; and the name, postal address, phone number and email address of the entrant together with the pseudonym used shall be submitted in a sealed separate envelope and inserted into the main envelope. The main envelope shall mention 'Logo Competition – Association of District Councils' and shall be addressed to:

**The Secretary  
Association of District Councils  
c/o The District Council of Savanne  
Lady Barkly Street  
Souillac**

- (ix) A brief on the logo explaining the required features and their significances shall also be submitted.
- (x) The deadline entries is on **Thursday 29 September 2016 at 15.00 hours.**  
**Late submission will not be considered.**

### **Prizes**

A cash prize of Rs30,000 will be awarded to the winner who has submitted the best selected entry.

### **Selection of winner**

- (a) The winning design will be selected by Judges appointed for the purpose by the Association of District Councils and their decision will be final. No further correspondence shall be entered into.
- (b) The Association of District Councils reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.
- (c) The winner will be required to sign a contract assigning all ownership of the logos to the Association of District Councils.
- (d) Entries not retained shall be returned to participants.

### **Intellectual Property**

All submitted work must be original and not based on any pre-existing design and the use of the Entry will not infringe the proprietary rights of any third party.

### **Disclaimer**

The Entrant agrees that the Council and its officials will in no event be held liable for any loss, late, misdirected or violation of proprietary rights.